

SPONSORSHIP GUIDE

2022

BOYS & GIRLS CLUBS OF THURSTON COUNTY



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OF THURSTON COUNTY

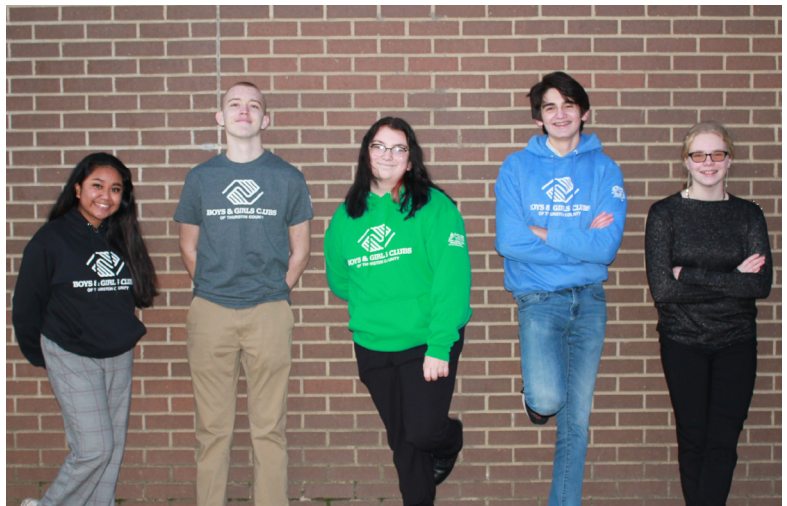
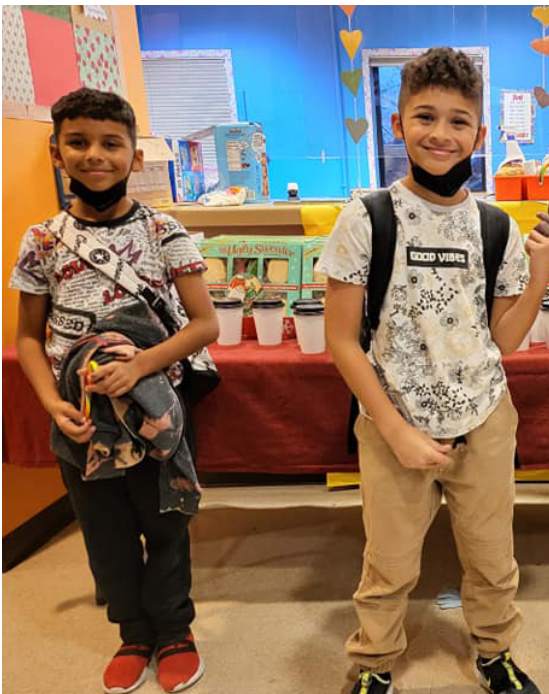
GREAT FUTURES START HERE.

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YOUR SUPPORT MAKES A BIG IMPACT

Our Club doors remained open (and staff & youth remained safe!) during the COVID-19 outbreak. While we serve fewer members in the Clubs to accommodate health department guidelines, costs are greater to run safe, supervised, and engaging full-day Club programs. During current operations, nearly 70% of youth served receive a partial scholarship to cover membership fees, totaling more than \$160,000. **Your sponsorship dollars support mentorship, quality programs, academic and remote-learning assistance, and daily snacks and meals to ensure our youth stay on the path to great futures.**



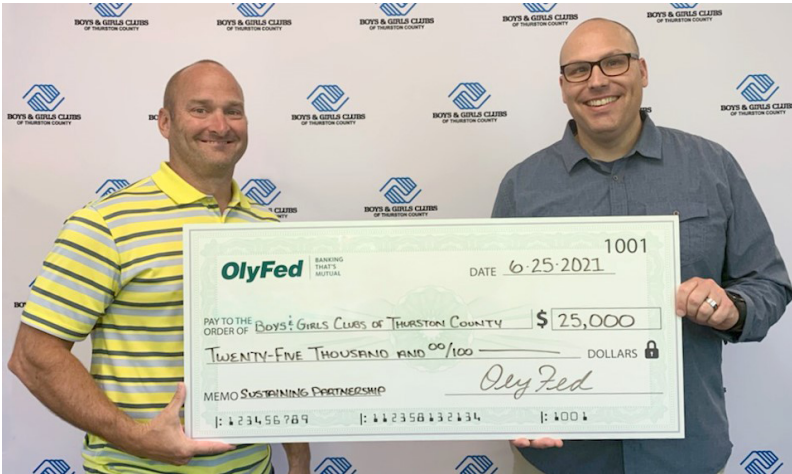
YOUR SPONSORSHIP MATTERS

We are proud to partner with many local businesses like yours. The Thurston County business community has provided our youth with many amazing education opportunities such as job shadows at the City of Tumwater, tours of the Legislative Building, educational field trips, and college visits. Through sponsorships and community fundraisers, we are able to open our doors to over 3,000 youth from all walks

of life, and provide high-quality programs, safe and positive adult mentors, and help for kids to grow into productive and caring citizens.

Your support is crucial to the success of our Club youth. We are truly grateful for your commitment to our Club kids and teens!

SUSTAINING PARTNER



OlyFed

BANKING THAT'S MUTUAL

GIVING A LEG UP



Bruno & Evelyn
BETTI FOUNDATION

**STARS
FOUNDATION**
of Thurston County

The Sustaining Partner Sponsorship program launched in 2021 to connect and leverage partnerships with corporations and organizations with a passion for creating brighter futures for local kids and teens.

With a \$25,000 annual commitment, Sustaining Partners provide foundational, year-round support for the youth and families who benefit from the programs and services offered at the Clubs.

SPONSORSHIP BENEFITS

- Top-tier recognition at all three of our major events (Born to be Wild, Foundation for the Future, and Youth of the Year) - these benefits can be found on pages 5, 7, and 9.
- Organization logo in email signature block of BGCTC staff.
- Banner displayed in each Club.
- Organization logo on staff shirts.
- Customizable volunteer and program opportunities.



YOUTH OF THE YEAR PROGRAM



Cara Chiokai, 2022 YOY



Elizabeth Ashton, 2021 YOY



Faith Doctor, 2020 YOY

Looking to help mold the minds of our future leaders? Invest in the year-round Youth of the Year program, then join us for the **Youth of the Year Community Celebration** to honor these young people and the work they put in during the year.

Youth of the Year is the premier recognition program for Boys & Girls Clubs. Club members who earn the Youth of the Year title embody the values of leadership, service, academic excellence, and healthy lifestyles. They exemplify the powerful impact that Boys & Girls Clubs have on the lives of young people.

As a sponsor of the Youth of the Year program, your organization helps support Club teens along their journeys to becoming caring, responsible citizens. Sponsorship also supports far-reaching, teen-focused programs at all eight Thurston County Branches.



SUPPORT PROVIDED BY:
TOYOTA

**Youth of the Year
Community Celebration**
February 2023



YOUTH OF THE YEAR SPONSORSHIP BENEFITS

While the Youth of the Year Community Celebration is a single evening event, the program runs year-round.

PROGRAM SPONSOR \$5,000

Benefits includes:

- Logo on print invitation
- Logo in email save-the-date
- Logo in event slideshow
- Logo on BGCTC website
- Sponsor feature on Facebook
- Meet & Greet with the YOY winner
- Half-page ad in program
- Table for eight at event

LEADERSHIP SPONSOR \$3,000

Benefits includes:

- Logo on print invitation
- Logo on email save-the-date
- Logo in event slideshow
- Logo on BGCTC website
- Sponsor feature on Facebook
- Quarter-page ad in program
- Table for eight at event

DEVELOPMENT SPONSOR \$2,000

Benefits includes:

- Logo in event slideshow
- Logo on BGCTC website and social media
- Name recognition in program
- Table for eight at event

SUCCESS SPONSOR \$1,000

Benefits includes:

- Name recognition in event slideshow
- Name recognition on BGCTC website
- Name recognition in program
- Table for eight at event

INSPIRE SPONSOR \$500

Benefits includes:

- Name recognition in event slideshow
- Name recognition in program
- Four reserved seats at event



FOUNDATION FOR THE **FUTURE**

Thursday, May 12, 2022 | 7:00 AM
Saint Martin's University



Foundation for the Future is a key fundraising event held annually to raise critical funds for our eight Thurston County Boy & Girls Club branch locations. This event traditionally draws crowds of over 500 supporters for breakfast and a program highlighting talented Club members and raising awareness about the positive impact Clubs have on the lives of local kids, teens, and their families.



BOYS & GIRLS CLUBS
OF THURSTON COUNTY

The breakfast is the perfect event for your organization if you're looking for an intimate networking opportunity. Consider partnering with us for this one-of-a-kind experience to make a big impression. Sponsor the **Foundation for the Future Breakfast Fundraiser**.

FOUNDATION FOR THE FUTURE SPONSORSHIP BENEFITS

Title Sponsor \$10,000

Sponsorship Includes:

- **All of the benefits of a Gold Sponsor**
- Eight specialty *Foundation for the Future* gifts
- Your logo on the save-the-date and invitation
- Recognition in BGCTC’s annual report, newsletter, email blasts, and website
- Full page ad in the breakfast program
- Your logo prominently displayed on the projection screens behind the stage at the event
- Mention in local PSA spots

Gold Sponsor \$5,000

Sponsorship Includes:

- **All of the benefits of a Silver Sponsor**
- Company name printed on event invitation
- Recognition in BGCTC’s annual report, newsletter, email blasts, and website

Silver Sponsor \$2,500

Sponsorship Includes:

- **All of the benefits of a Bronze Sponsor**
- Your logo printed in the breakfast program
- Your logo displayed on projection screens at event
- Your logo on BGCTC website



Bronze Sponsor \$1,250

Sponsorship Includes:

- Table of eight at the event
- Company name displayed on table
- Company name printed in the breakfast program
- Company name displayed on projection screens at event
- Invitation to annual donor recognition party
- Recognition display for your office

Friend Sponsor \$500

Sponsorship Includes:

- Table of eight at the event
- Company name displayed on table





Friday, September 30, 2022 at 5 PM
Saint Martin's University

Looking for the opportunity to become part of one of the biggest events of the year? Join us for a fun, entertaining, and festive evening with a sponsorship at the **Born to be Wild Dinner & Auction**.

Join Boys & Girls Clubs of Thurston County for the annual *Born to be Wild* Dinner & Auction. Our live and silent auctions will not disappoint and all profits support operations and programs for youth attending Thurston County Clubs.



We are asking you and/or your business to sponsor this year's event hosted at Saint Martin's University on Friday, September 30. Your sponsorship dollars directly fund our eight Clubs: Lacey, Olympia, Rochester, Raj Manhas Activities Center (RMAC), Tumwater, Tenino, Yelm, and Griffin.



Please consider joining us this fall.

BORN TO BE WILD DINNER & AUCTION SPONSORSHIP BENEFITS

TITLE SPONSOR—\$15,000

Same benefits as Highway sponsor, plus...

- Inside cover ad in auction catalog
- Table for 10 at the event
- Ten signature Born to be Wild gifts

HIGHWAY SPONSOR- \$10,000

Same benefits as Throttle sponsor, plus...

- Eight signature Born to be Wild gifts
- Your logo printed on the save-the-date postcards, invitations and auction catalog
- Full page ad in program
- Invitation to summer donor reception
- *Exclusive Benefit- Company logo on Pit Crew T-shirts*

THROTTLE SPONSOR—\$7,500

Same benefits as Horsepower sponsor, plus...

- Your company name printed on save-the-date postcards and on various social media platforms
- Half page ad in the auction catalog
- Invitation to summer donor reception
- Name recognition in promotional ads prior to the event



HORSEPOWER SPONSOR —\$5,000

Same benefits as Chrome sponsor, plus...

- Company name printed on invitations
- *Exclusive Benefit - Registration table recognition and opportunity to supply branded pens OR check-out table with opportunity to provide branded reusable totes OR recognition at one of three bars with branded napkins*

CHROME SPONSOR—\$3,000

Same benefits as Table sponsor, plus...

- Logo recognition in catalog
- Name recognition on event screens
- Acknowledgement from the stage
- Logo placement on banner in Silent Auction room

TABLE SPONSOR—\$2,000

Sponsorship Includes:

- A table of eight at the event
- Name recognition on your table
- Name recognition in program
- Invitation to donor recognition event



CLUB & PROGRAM SPONSORSHIPS

Events not your style? Become a **Club or Program Sponsor**. Your support goes directly to the more than 3,000 kids and teens who regularly take part in high-quality programs at the Clubs.

SPONSOR ALL OR ONE OF OUR EIGHT BRANCHES:

Tumwater • Rochester • Lacey • Olympia • Tenino • Yelm • RMAC • Griffin

Our Club fees equal only a small portion of our revenue. That is why we need your help. Your support goes directly to the more than 3,000 kids who regularly take part in high quality before and after school programs.

TEEN CENTERS

Teen Centers are safe spaces for teens age 13-18. From sports to the arts, volunteerism to academic pursuits, Teen Centers offer resources and programs to create meaningful experiences today, and prepare a plan for the future.



SPONSOR A PROGRAM

SMART Girls is a small-group health & fitness, prevention & education, and self-esteem & leadership enhancement program designed to meet the developmental needs of girls in three age groups, spanning ages 8 to 18.

Passport to Manhood engages young boys in discussions and activities that reinforce character, leadership, and positive behavior. Each participant receives a “passport” to underscore the notion that he is on a personal journey of maturation and growth.

Keystone Club is the ultimate teen program providing leadership development opportunities for young people ages 14-18. BGCA hosts an annual National Keystone Conference that brings together members from across the globe to engage and socialize with peers, explore relevant issues, and develop skills to support and enhance efforts in their local communities.

Torch Clubs is a “club within the Club,” helping to meet the special character-development needs of younger (11-13) adolescents at a critical stage in their life. Club members work together to implement projects in the four focus areas: service to the Club and community; education; health and fitness; and social recreation.

Triple Play: A Game Plan for the Mind, Body, and Soul is BGCA's proven health and wellness program. Since launching in 2005, Triple Play has made more than 14.4 million connections with kids and teens, promoting the importance of physical activity and proper nutrition through the program's three components: mind, body, and soul.

Power Hour helps Club members achieve academic success by providing homework help, tutoring, and high-yield learning activities and encouraging members to become self-directed learners.

SPONSORSHIP BENEFITS

ALL CLUB Sponsor _____ **\$10,000**

- Recognition and logo in BGCTC's social media posts, quarterly.
- Logo inclusion on BGCTC website and staff shirts.
- Logo on Club vans.
- Recognition in annual report.
- Invitation to a quarterly donor recognition party.
- Recognition in newsletter publication once a year w/ link to your website.
- Recognition plaque for your office, each renewal year a tag will be added.
- Business logo banner displayed in each Club.

CLUB Sponsor _____ **\$5,000**

- Recognition and your logo in BGCTC's social media posts (twice/year).
- Recognition on your sponsored Club's social media once per year.
- Logo inclusion on BGCTC website.
- Recognition in annual report.
- Invitation to a quarterly donor recognition party.
- Recognition plaque for your office, each renewal year a tag will be added.
- Business logo banner displayed in Club of your choosing.

TEEN CENTER Sponsor _____ **\$2,500**

- Recognition on BGCTC social media once per year.
- Recognition on one of the Branch social media pages once per year.
- Logo inclusion on BGCTC website.
- Invitation to a quarterly donor recognition party.

CLUB PROGRAM Sponsor _____ **\$1,000**

- Recognition on BGCTC social media once per year.
- Logo inclusion on BGCTC website.
- Invitation to a quarterly donor recognition party.
- Banner in one Club for one year.

GREAT FUTURES START HERE.

Yes! I would like to support Boys & Girls Clubs of Thurston County.

Sponsors are an important part to our success by helping us create opportunities for kids and teens to achieve great futures. Boys & Girls Clubs of Thurston County has various ways for you to get involved from volunteering to donating.

SPONSORSHIP FORM

Please complete the following form to confirm your chosen sponsorship package. Return completed forms to the BGCTC Administrative Office at info@bgctc.org or by mail. Please contact us with any questions.

CONTACT INFORMATION:

Company Name _____
Contact Person

Contact E-mail _____
Contact Phone Number

Address _____
City/State/Zip Code

Sponsorship Packages:

___ \$25,000 *Sustaining Partner (Year-round Recognition)*

YOUTH OF THE YEAR CELEBRATION (Year-round Support)

- ___ \$5,000 Program Sponsor
- ___ \$3,000 Leadership Sponsor
- ___ \$2,000 Development Sponsor
- ___ \$1,000 Success Sponsor
- ___ \$500 Inspire Sponsor

FOUNDATION FOR THE FUTURE BREAKFAST

- ___ \$10,000 Title Sponsor
- ___ \$5,000 Gold Sponsor
- ___ \$2,500 Silver Sponsor
- ___ \$1,250 Bronze Sponsor
- ___ \$500 Friend Sponsor

BORN TO BE WILD DINNER & AUCTION

- ___ \$15,000 Title Sponsor
- ___ \$10,000 Highway Sponsor
- ___ \$7,500 Throttle Sponsor
- ___ \$5,000 Horsepower Sponsor
- ___ \$3,000 Chrome Sponsor
- ___ \$2,000 Table Sponsor

CLUB SPONSOR (Year-round Support)

- ___ \$10,000 ALL CLUB Sponsor
- ___ \$5,000 CLUB Sponsor (Club: _____)
- ___ \$2,500 TEEN CENTER Sponsor
- ___ \$1,000 CLUB PROGRAM Sponsor (Program: _____)

PAYMENT INFORMATION:

- ___ I have enclosed a check made payable to the BGCTC.
- ___ Please send me an invoice.
- ___ Please charge my credit card

Card Type: Visa / MC / AmEx / Discover



Card Number _____ _____
Expiration Date _____ CCV Code

\$ _____
Total Sponsorship Cost _____ _____
Signature _____ Date

**Please make checks, stock transfers and/or corporate matches payable to:
Boys & Girls Clubs of Thurston County - or - BGCTC
2102 Carriage Dr. SW Ste. A-103, Olympia, WA 98502**



**BOYS & GIRLS CLUBS
OF THURSTON COUNTY**

Boys & Girls Clubs of Thurston County is a registered 501(c)(3) non-profit corporation. Your gift is tax deductible as provided by law.